What Is Flower Rescue?



TLA

SOAR's Flower Rescue Program uses the cathartic nature of flowers to spark engagement and combat loneliness, while also creating an environmentally responsible model of flower recycling. We fill a gap in the supply chain of flower exchanges, ensuring stems that are savable, along with their packaging, circulate back out to the community rather than going to waste in a landfill.

Our Commitment to Environmental Responsibility

Fresh flowers are rescued from groceries and florists before they must be thrown away

Plant food packets are cleaned and repackaged with individual

bouquets

Packaging including rubber bands and cellophane are cleaned and reused in bouquets

At the end of the week, any leftover flower cuttings are brought to the compost center

Our Commitment to Wellness



Lillies are beautiful, but their smell can be overwhelming in nursing facilities or other therapeutic settings



Roses can pose a perishability challenge, we never want anyone to receive a browning or wilted rose



Delicate Gerbera daisies often need to be cut, cleaned, and propped back in a plastic holder for them to spark a smile.

